



Cooperation

Connection

Opportunity

LINKING

plus



Target

Communication

2016/11/7-8

Fusion

Collision

LINKING*plus*

November 7-8, 2016

Xiamen International Conference Center Hotel

& Xiamen International Conference Center

Organized by:
China National Garment Association (CNGA)
The Sub-Council of Textile Industry CCPIT (CCPIT TEX)
China Fashion Association (CFA)

Supported by:
Xiamen Municipal Government

LINKING and more



2016/11/7-8

Want to know more about China?

Want to meet with people involved in the Chinese apparel and fashion industry?

Want to find the right partner in China?

Come to LINKINGplus and find out more opportunities.

What is LINKINGplus?

LINKINGplus is a brand new event devoted to **creating new and direct opportunities** for over-seas apparel companies to meet with their Chinese counterparts.

LINKINGplus is a platform bringing together every aspect of **qualified global resources of apparel and fashion industry**, and **linking them with Chinese clients and potential partners**.

LINKINGplus is a party where people from apparel and fashion world **meet and share with each other their ideas and expertise**.

LINKINGplus is a **shortcut to Chinese apparel and fashion companies, brands, entrepreneurs, industry clusters**.

WHAT WE DO

B2B Space

NOV. 7th All Day
Xiamen International
Conference Center Hotel

Main body of **LINKING^{plus}**

Setting in “**CREATIVE ODM**”, “**BRANDS COOPERATION**”, “**NEW MATERIALS**”, “**DESIGN&CONSULTING**” and “**EDUCATION**” five sections, **one-on-one meetings** will be carried out between overseas participants and potential Chinese cooperation partners

Match-making will be based on questionnaires before-hand.

Could be used as the major means to do the **promotion**, or as a supporting way to B2B Space.

Like a **seminar**, could be more efficient **for group companies** with several brands, or regional **industrial or trade organizations** for a certain textile and apparel industry, or **consulting companies** with trend release and management solutions, or **fashion institutions** with tailored training programmes.

Forum

NOV. 7th Afternoon
Xiamen International
Conference Center

This is where people from apparel and fashion industry and related fields **exchange and share their ideas and expertise** in form of presentations and dialogues.

Topics include **education, creative design collaboration, evolution in production driven by consumption**, and **application scenarios of new materials and new technologies**.

One day, two options.

Each tour will involve **apparel companies, brands, design studios, factories and industrial parks** in and around Xiamen.

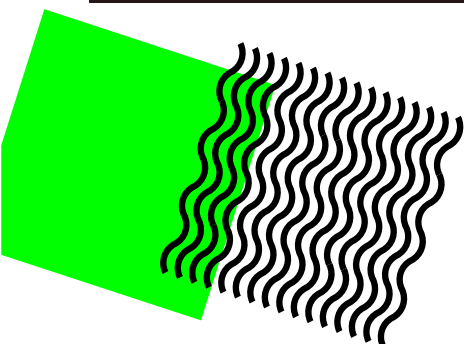
Find out more by your own.

PromoShow

NOV. 7th All Day
Xiamen International
Conference Center Hotel

Business Tour

NOV. 8th All Day
In and around
Xiamen



WHOM YOU WILL MEET HERE



Executives from Chinese fashion brands including those from Xiamen area



Production managers and R&D staff from Chinese apparel manufacturers



Officials from industry clusters



Investment companies or banks

WHO WE ARE



2016/11/7-8

China National Garment Association

The leading association for the apparel industry in China
Organizer of **CHIC** – the largest and leading fashion fair in Asia
Organizer of **China Fashion Forum**

The Sub-Council of Textile Industry, CCPIT

The leading trade organization for textile and apparel industry in China
Organizer of **CHIC, interTEXTILE, Yarn Expo, CINTE, Ph value, interTEXTILE Home, Apparel-Sourcing** in Paris and New York

China Fashion Association

The leading association for fashion designers in China
Organizer of **China Fashion Week** in Beijing
Member of **Asia Fashion Federation**



WHY XIAMEN

Set in the schedule of Xiamen Fashion Week (starting from 5th Nov.) which has been held since 2013 and has earned a fame in the fashion circle of China

Home of a large number of well known apparel companies and fashion brands

Centre of several apparel industry clusters in south China

One of the most beautiful coastal cities in China with the most cheerful climate in November



XIAMEN

HOW TO JOIN



CHOOSE OPTIONS THAT SUIT YOU



- B2B Space: (Size: 12 m², total 2268 US\$)
- PromoShow (US\$2500/1.5h)
- Package: US\$4300 (B2B Space 12 m² + PromoShow)
- Forum (FREE, only go with B2B Space or Promoshow)
- Business Tour (FREE, only go with B2B Space or Promoshow)

Please refer to the Application Form for further information.



FIND OUT MORE BY GIVING US A CALL OR EMAIL:

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